

BUILDER & BROKER

JOURNAL

SECTION B

Builder & Broker News Worth Knowing

Massey Preserve Offers 144 Acres of Naturally Wooded Area Buffering the Neuse River

Estate home floor plans are offered under \$300,000

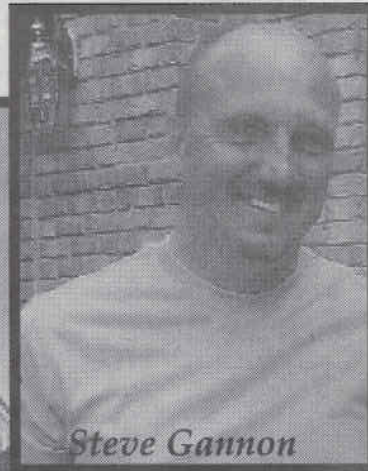
144 acres of naturally wooded area buffering the Neuse River are now being offered for presale. Murdock and Gannon is the featured builder in Massey Preserve, building homes from the \$240's - \$270's. Some of the builder's most popular home designs will be built in addition to brand new, carefully-planned floor plans; offering wonderful variety and delightful curb appeal to the neighborhood. Homeowners will especially enjoy the amenities, which upon completion will include a swimming pool, walking trails, greenway, tot lots, a pond and over 50 acres of preserved natural wooded area that buffers the Neuse River.

The neighborhood signals the company's dynamic entrance into the luxury homes sector.

Steve Gannon, president of Murdock & Gannon, is

excited to be able to offer the same quality finish, detail and design his company has become known for in an affordable community. They haven't done it sooner because of the lack of suitable land that would do justice to such beautiful homes. "I consider Massey Preserve to be a golden opportunity to deliver the quality and craftsmanship found in million dollar homes here in the Triangle for one-third of the price. Luxury isn't about a price tag, it's about a way of life and quality of living."

To visit Massey Preserve take I-440 North to the Capital Boulevard North Exit. Take 401 North / Louisburg Road and go 4.7 miles. Turn right on Mitchell Mill Road and go .9 miles. Turn right on Forestville Road and go 1.2 miles, and the neighborhood is located on the right and is sure to give



Steve Gannon

a warm reception with its beautiful pond and inviting entry landscaping. Pre construction sales are now being accepted. For more information on Murdock & Gannon or Massey

Preserve visit their website www.MurdockandGannon.com or call John Simms, with The Simms Team, at 919.882.7800.